

Press Release-For Immediate Release

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Google Charitable Giving Fund Grants \$20,000 to Promise World Wide **Funding through Tides Foundation enables disadvantaged Kolkata, India children to thrive**

December 10, 2010—Los Gatos, CA—The Tides Foundation, on the recommendation of the Google Inc. Charitable Giving Fund, has awarded Promise World Wide (PWW) a \$20,000 grant to expand their efforts to enrich the education and quality of life of the underserved children in Kolkata, India.

Promise World Wide is a United States 501 c 3 non-profit dedicated to bring nutrition, clothing and education to children living in the extremely poor rural area on the outskirts of Kolkata, India, a city called Nawabpur. Currently, the school serves over 200 children, and there is a long waiting list.

In addition, Promise World Wide sponsors a program to encourage self-sufficiency for the women of Nawabpur. Over 60 women receive seed monies and education to knit and sell dishcloths, called Toockies, in India.

“With this remarkable grant from Google we can further grow our school,” said Jaya Basu, founder and president of Promise World Wide. “We are in discussions for a larger, more sustainable school. With the gift of land and grants like these, we can begin to envision our goals becoming reality. We are most grateful to Google, and the Tides Foundation.”

Grants from other corporations, like Juniper Networks and Xilinx, and service groups like Los Gatos Noon Rotary, have spurred the planning for expansion, and an awareness of other ways the Silicon Valley-India connections can optimize the results Promise World Wide can achieve. PWW formulated an Advisory Council this year to further its activities.

“One of our Board members was instrumental in securing this grant,” said board CFO Pompy Bhattacharjee. “It is a show of confidence of the impact we can have in our area of origin-and why these partnerships benefit all in the long run.”

The Promise World Wide school in Nawabpur provides children with nutrition, basic life skills, balanced meals, clothing, lessons in personal hygiene, medication, inoculations, augmented education in their Learning Centers, computer skills, and after-school tutoring.

More information is available at www.promiseworldwide.org

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(Photos available upon request)